

# Press Release

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## **Intelligent processes, portals and programs**

### **"The key is digital customer orientation"**

Everyone is talking about digitalization. TRILUX is consistently driving it forward. The focus is on smart lighting management solutions. After all, refurbishing lighting with LEDs and light management reduces energy consumption by up to 85% compared to a conventional uncontrolled system. At the same time, smart lighting networks offer a wide range of possibilities - for example to improve the quality of light, keyword Human Centric Lighting (HCL), and the sustainability of a lighting solution. This is why TRILUX makes light management easier and safer than ever with a smart solution portfolio, clever tools and perfectly coordinated components.

"The key is digital customer orientation. Together with the market, we develop user-centric software solutions that optimally support our customers in their working lives," explains Sebastian Ludwig, Head of Competence Center Light Management at TRILUX.

### **LiveLink ONE - true plug and play lighting management**

One of the reasons why light management is still being held back is that companies are afraid of the effort and complexity involved in installing and commissioning a light management system. This is why TRILUX has developed the LiveLink ONE app for genuine plug and play light management. The software automatically recognizes networked luminaires, push-buttons and sensors - and automatically provides a fully functional basic configuration. Everything is immediately ready for use.

The luminaires can then be configured and grouped for specific projects via an intuitive user interface. A real safety bonus: the functionality is retained even if the installer interrupts the process. There is no predefined scheme. Instead, the installer can design the configuration process according to their individual preferences.

The LiveLink ONE app replaces the existing LiveLink Install and LiveLink Control apps, securely and effortlessly. LiveLink ONE automatically recognizes already installed systems and imports all configuration details.

"The range of functions perfectly tailored to the practice and the high level of user-friendliness make the LiveLink ONE app unique on the market," says Sebastian Ludwig. Two updates are planned for

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early 2024. New features include functions for creating building structures and the option to import building plans as DFX files. At the same time, LiveLink ONE will be connected to the TRILUX ONE platform via the LiveLink Cloud.

### **TRILUX ONE - the digital heart of the TRILUX ecosystem**

Back in 2019, TRILUX launched the digital platform TRILUX ONE as the hub for all contacts with customers and partners - and has since gradually expanded the range of functions. Users can use TRILUX ONE to manage all communication with TRILUX, research and order products, collaboratively plan projects, process complaints and access many useful tools.

With the next release, TRILUX is further expanding the functionality of TRILUX ONE and integrating access to the LiveLink ONE app. LiveLink ONE firmware updates can also be downloaded directly via the TRILUX ONE account in future.

"We see the future integration of LiveLink ONE into the TRILUX ONE platform as the answer to the increasing importance and growing demand for advanced lighting management solutions. It is our vision to actively respond to these market developments and to integrate the topic of light management holistically into our customer and partner platform," says Thorsten Matalla, General Manager TRILUX DIGITAL. "Light management will be an integrated service for all TRILUX ONE users - from planning and project implementation to the operation of the TRILUX lighting solution," says Matalla.

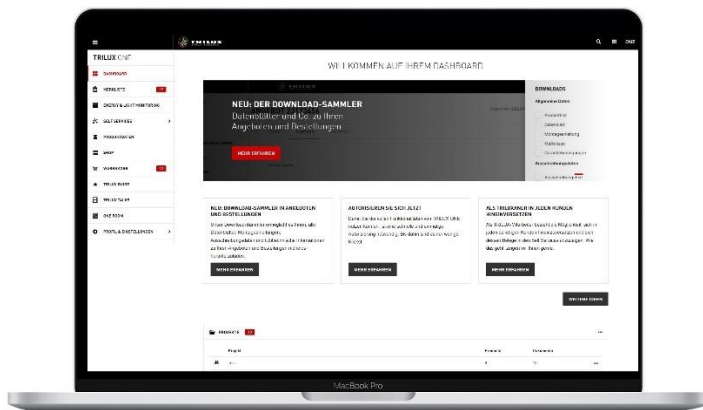
## Picture gallery



[Photo: TRILUX\_LiveLink One App]

Genuine plug and play lighting management - the LiveLink ONE app automatically recognizes networked luminaires and immediately provides a functional basic configuration.

Photo: TRILUX



[Photo: TRILUX\_TRILUX One]

Digital heart: TRILUX ONE was developed as a central e-business platform to optimize contact and collaboration with customers and partners.

Photo: TRILUX

## About TRILUX

TRILUX SIMPLIFY YOUR LIGHT represents the most simple and reliable path to customised, energy-efficient and future-capable lighting solutions. In the dynamic and increasingly complex lighting market, customers are provided with optimal advice, ideal orientation and perfect light. In order to ensure this claim TRILUX accesses a broad portfolio of technologies and services as well as efficient partners and companies within the TRILUX Group. The lighting specialist brings together individual components to create tailor-made complete solutions – always perfectly matched to customer requirements and the field of application. This allows complex and extensive projects to be simply and rapidly implemented from a single source. According to the principle of SIMPLIFY YOUR LIGHT, easy planning, installation and use is the focus of customer solutions in addition to quality and efficiency.

The TRILUX Group operates six production sites in Europe and Asia and serves international customers through 30 subsidiaries and numerous sales partners. The lighting division includes the brands TRILUX SIMPLIFY YOUR LIGHT, Oktalite and Zalux. Affiliated companies include Crosscan, ICT and the online platform watt24. As the department for research and development, the Innovation Center bundles the innovative strength under the TRILUX umbrella. With locations in Germany, Austria, the Netherlands, Belgium, Great Britain, France, the United Arab Emirates, Switzerland, Poland and Spain (digital) the TRILUX Academy provides the necessary know-how on topics, trends and innovations in the lighting industry. The headquarter of TRILUX is located in Arnsberg.

Further information at [www.trilux.com](http://www.trilux.com)

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