

Press release

TRILUX at Light + Building 2024

"Smart and adaptable systems will prevail in the long term!"

Arnsberg, March 2024 - Light + Building 2024 was a complete success for TRILUX, the German market leader for professional lighting. Our visitors took the opportunity to explore and discuss pioneering innovations across office, industry, outdoor and digital sectors at the TRILUX booth. "The market demands solutions that not only meet the increased demands for quality, sustainability, smartness and design but are also user-friendly and safe. They must simplify planning processes and remain flexible to adapt to future challenges," says Joachim Geiger, CSO & CMO TRILUX, summarizing key industry trends. "Our innovations provide exactly the right solutions," says Geiger. All information on the trade fair highlights is available for download [here](#).

This year, TRILUX opted for a holistic stand concept with a marketplace character, fostering more experiential engagement, exchange, and atmosphere rather than a traditional product presentation. Innovations were showcased in 'skyboxes', expansive cubes suspended above the stand, creating a unique experiential space for luminaires and the LiveLink light management system. Associated information screens and hands-on areas provided product context, enabling visitors to take a closer look at the luminaires. A varied supporting program featuring keynotes and expert talks offered comprehensive insights into sustainability, digitalization and lighting quality alongside exclusive presentations on topics like New Work and pioneering architectural concepts by GRAFT Architects.

Two new modular systems, YONOS for office applications and the E-Line Pro for industry, were particularly noteworthy. The modular design and extensive selection of application-specific optics, luminaire modules, and functional components, offer nearly limitless possibilities for customization and adaption, making systems more flexible, secure and appealing. "Given their substantial advantages, smart and adaptable systems are poised for long-term success," concludes Joachim Geiger.

YONOS - one system for the entire office

In response to the evolving world of work, characterized by flexible models such as remote work and the principles of New Work, companies seek to illuminate office spaces to meet standards while also making them attractive and future-proof. Interest in the new YONOS modular office system, which consolidates TRILUX's expertise in functional and decorative lighting into a single system, was correspondingly high. YONOS's modular design offers tailored solutions for every office lighting task, from standard-compliant, glare-free workplace lighting and linear light for circulation zones to spotlight modules for impressive lighting accents, available as individual luminaires, continuous lines or L, T or X configurations. YONOS's versatility enables holistic lighting concepts in a consistent design language, whether classic or New Work, while simplifying planning, installation, smart functionality and maintenance.

E-Line Pro - maximum planning and design freedom

The new E-Line Pro also impressed with its unparalleled versatility. A new support profile with continuous current routing allows flexible positioning of optics, luminaire modules and functional components along the continuous line. For the first time, TRILUX introduces a module with an indirect component to the E-Line portfolio, expanding its applications beyond industry into sectors like education and retail. Experts were equally impressed by the lightning-fast and simple installation of the E-Line Pro, which averages just 33 seconds – an improvement of 25 per cent over the E-Line Next LED.

Impressive innovations - experience them even after the trade fair

In addition to YONOS and the E-Line Pro, TRILUX unveiled many other innovations, including the new LiveLink ONE app for plug-and-play lighting management. "The positive feedback on our LiveLink ONE app shows how open the industry is to light management - if installation and operation are simple and safe," said Geiger. TRILUX also underlined its position as a leading supplier and industry pioneer in terms of lighting quality with the introduction of Low Contrast Light technology, bringing exceptionally pleasant and high-quality light to outdoor spaces.

Good news for those unable to attend Light + Building 2024 or those who are keen to learn more: TRILUX offers the opportunity to experience innovations live and in action beyond the trade fair, at one of the 6 Germany-wide competence centers or showrooms across Europe.

TRILUX has summarized everything worth knowing about the trending topics in the lighting industry and its innovative solutions and services. Further information and images on the new products and key topics can be found here: www.trilux.com/press-kit

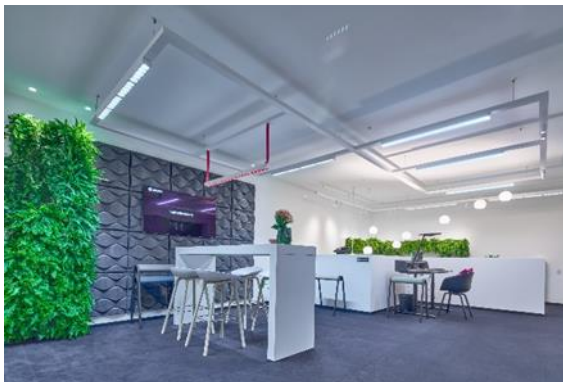
Picture gallery



[Photo: TRILUX_booth]

Welcome to a smart future: TRILUX presented pioneering lighting solutions for office, industry, outdoor and digital sectors at its trade fair stand.

Photo: TRILUX



[Foto: TRILUX_YONOS]

Rethinking office lighting: YONOS fulfills all functional and atmospheric lighting tasks in the office with a single system.

Photo: TRILUX



[Foto: TRILUX_E-Line Pro]

The best TRILUX continuous line ever: The new E-Line Pro impresses with its unique flexibility and exceptionally quick installation.

Photo: TRILUX



[Foto: TRILUX_Berührungspunkte]

Evening event for architecture enthusiasts: the Berührungspunkte communication initiative illuminated architecture from different, inspiring perspectives. In the talk (from left to right): Kay Berges (Gira), Karsten Müller (TRILUX) and Andreas Lohmann (Keuco).

Photo: TRILUX

About TRILUX

TRILUX SIMPLIFY YOUR LIGHT stands for the simplest and safest way to a customized, energy-efficient and sustainable lighting solution. In the dynamic and increasingly complex lighting market, the customer receives the best advice, optimum orientation and the perfect light. To ensure this claim, TRILUX relies on a broad portfolio of technologies and services as well as efficient partners and companies of the TRILUX Group. The lighting specialist combines individual components to create customized complete solutions - always perfectly tailored to customer requirements and the area of application. This means that even complex and extensive projects can be implemented quickly and easily from a single source. In the spirit of SIMPLIFY YOUR LIGHT, the focus is always on the planning, installation and user-friendliness of the solutions for the customer in addition to quality and efficiency.

The TRILUX Group operates six production sites in Europe and Asia and serves international customers through 30 subsidiaries and numerous sales partners. The lighting division includes the brands TRILUX SIMPLIFY YOUR LIGHT, Oktalite and Zalux. Affiliated companies include Crosscan, ICT and the online platform watt24. As the department for research and development, the Innovation Center bundles the innovative strength under the TRILUX umbrella. With locations in Germany, Austria, the Netherlands, Belgium, Great Britain, France, the United Arab Emirates, Switzerland, Poland and Spain the TRILUX Academy imparts the necessary know-how on topics, trends and innovations in the lighting industry. The company headquarters are located in Arnsberg.

Further information at www.trilux.com

Press Contact:

TRILUX
Company Communications
Kristin Habbel
Mathias-Brüggen-Straße 75
50829 Köln
Tel.: +49 (0) 29 32.3 01 - 4714
kristin.habbel@trilux.com

FAKTOR 3 AG
TRILUX Presseagentur
Katja Jelinek / Corinna Beckmann
Kattunbleiche 35
22041 Hamburg
Tel.: +49 (040) 67 94 46 - 6199 / -6721
trilux@faktor3.de