

The Carhartt logo is a large, illuminated, cursive script sign mounted on a metallic wall. It features a glowing orange and yellow light effect around the letters.

**TRI LUX**  
SIMPLIFY YOUR LIGHT.



# CARHARTT WIP STORE

Light in Progress, Germany

# Carhartt WIP Store

## Light in Progress

The global brand for workwear with more than 40 locations worldwide shows itself in a new light in the Rhine metropolis. Since 1999 a known quantity in Mittelstraße, the fashion specialist, thanks to the latest LED lighting technology, shines with an even more thrilling spatial experience.

Optimized industrial architecture on two floors: CANILO track-mounted spotlights of the latest generation superseded the old cylindrical HIT spotlights 1:1. They are presented anew in the rediscovered trend colour silver. Especially in the interior area, with its elevated grey industrial ceiling, that reinforces the wow effect.



### Address

Mittelstraße 16, 40213  
Düsseldorf, Germany













»Our store makes a harmonious impression in the composition of furnishings and luminaire design. The energy saving helps us to achieve a better ecological footprint.«

David Scheller

Storemanager Carhartt WIP Store Düsseldorf













Also in areas with more lifestyle fashion and colourful clothing, the new lighting shows den industrial charm with scraped-off wall plaster, wood and expanded metal to its best advantage. The gently brightened ceiling areas produce a feeling of wide spaces and a relaxed atmosphere in the room.





Convincing changeover from HIT to LED: the front area of the store with a white ceiling benefits twofold from modernization: dark areas were able to be additionally brightened and the new lighting equipment ensures, with an energy saving of about 40 percent, a substantial cost saving.





People like to take a seat there: CANILO also does a good job in the seating area of the workwear label. The glare-free illumination emphasizes the fashion on the back walls and at the same time invites you to a breathing space in the world of Carhartt WIP.

## MORE PICTURES



## USED PRODUCTS



### **CANILO**

Reduced design