



TRI LUX
SIMPLIFY YOUR LIGHT.

DOUGLAS

DOUGLAS

DOUGLAS „HOUSE OF BEAUTY“

Vienna, Austria

Douglas „House of Beauty“

Vienna

This makes Vienna even more beautiful: the DOUGLAS „House of Beauty“ on Kärtner Straße has reopened after renovation. High-quality lighting underlines the omnichannel provider's luxury flagship store's ambitions in premium beauty.









FUSION OF LIGHT AND SPACE

"A triad of iconic architecture, historic urbanity and luxury and expertise on the shop floor," describes Veit Weiland, CEO of DOUGLAS DACH, the new design of the representative areas in the heart of the Austrian capital. Here, historic architectural elements merge with high-quality materials to create an exclusive shopping ambience with a feel-good factor, in a modern colour scheme of white, black and grey with gold accents. The central arcade courtyard with an illuminated ceiling conveys an overwhelming sense of space.

This impression is subtly reinforced by the lighting: the LiveLink BLE lighting management system controls the colour and brightness of the light ceiling and thus the overall ambience of the room. Juno pendant lights, suspended from 6 m-long supply cables, add minimalist design accents to the space and, with their distinctive lens optics, cast glare-free, brilliant light across the surface. The cove illuminated in DOUGLAS-Mint serves as a restrained statement for the brand.

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USED PRODUCTS



JUNO

Pure light jewel



LENTY TRACK

Precise accent lighting taken to a whole new level