



TRI LUX
SIMPLIFY YOUR LIGHT.

INJOY EXPRESS

Dynamic lighting supports workout and feeling of well-being, Germany

Injoy Express

Dynamic lighting supports workout and feeling of well-being

Fit through lighting: for the new Xpress line of the INJOY fitness studios TRILUX implemented a lighting concept in Erfurt and Gera that supports the dynamic course and training range. "Xpress yourself" is the motto of the young fitness line of the franchise company "INJOY". The lighting and the atmosphere of the fitness club of the new generation is part of the programme for optimising training and setting oneself apart from the competitors.



Address

Vogtlandstraße 8, 07549
Gera, Germany





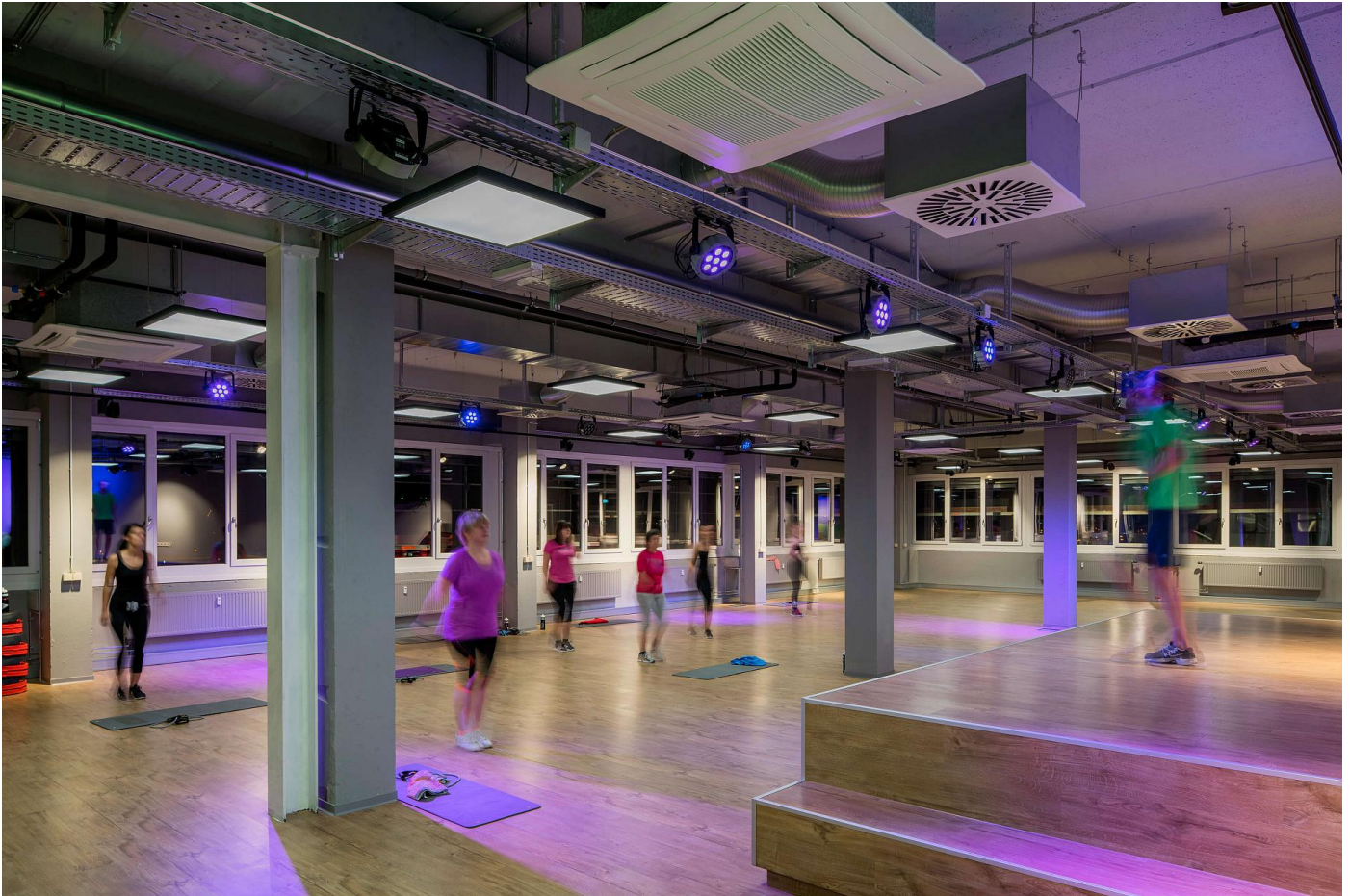
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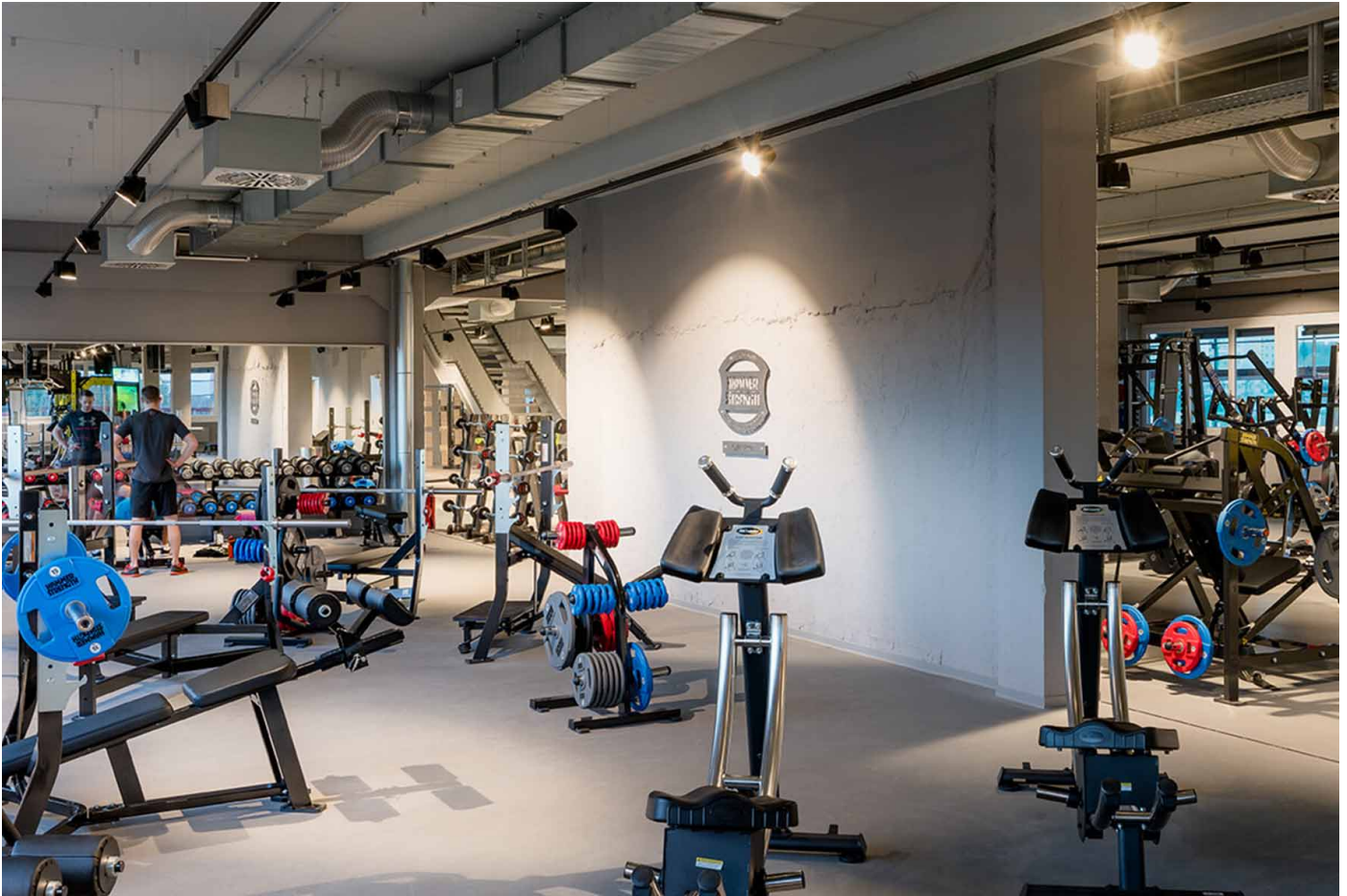
»The luminaires with their clear aesthetics bring dynamism and excitement into this 'Xpress area', they increase the feeling of well-being and the scene-setting factor for the body-emphasising customers.«

Till Meckenstock
Key Account-Manager



The areas of cardio and equipment training were equipped with the flexible light strip system E-LINE. In the room the light strips are arranged in the shape of a polygon – in that way, they support the company's CI and enliven the area.

In the "muscle workshop", expressive spotlights B.LEE provide accents and drama. They raise the stage character of the area for bodybuilders. In the aisle areas, flexible spotlights of the brand "B.LEE" ensure a slight accentuation and interesting contrasts.



Human Centric Lighting, the human being at the centre of the lighting, this aspect of intelligent LED lighting control comes into effect in the lighting concept for the course programme. From Pilates to Zumba, different light colours support the feeling and the rhythm of the participants during training.

In accordance with the stipulations of the course choreography, the course participants generally start with neutral lighting that during the warmup and training phase gains an increasingly strong, activating red proportion, to change into a cooler violet/blue for the relaxing "cool-down". Moreover, the dynamic lighting control system from TRILUX accompanies the individual dramaturgy of each course and is an integral part of the training programme.

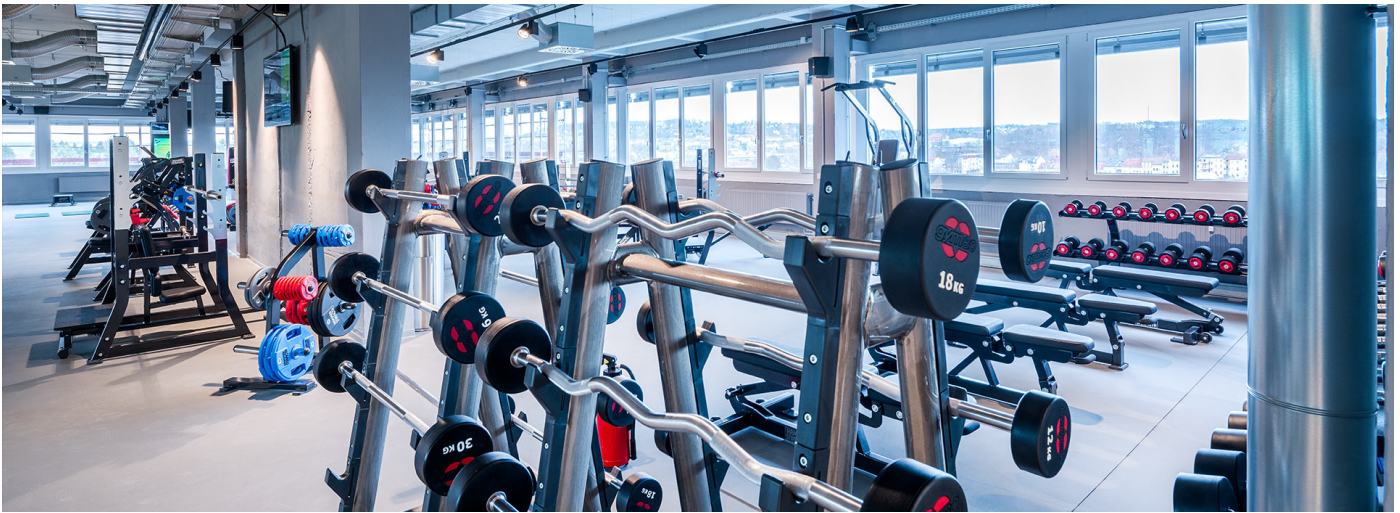


»For us, as a lighting specialist, those are the core competencies that we consistently develop further – the fitness area is ideal for that.«

Till Meckenstock

Key Account-Manager

MORE PICTURES



USED PRODUCTS



E-LINE

From experience. From the market. For the future.