



TRI LUX
SIMPLIFY YOUR LIGHT.

LERROY MERLIN

REFAWNET

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Showroom to meet customers'
expectations, Poland

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Showroom to meet customers' expectations

A hybrid concept of DIY store and furniture store - with plenty of atmosphere: this is "Leroy Merlin Strefa Wnętrz" in Warsaw. A lighting refurbishment and modernized rooms bring the popular store back to the status quo.



Address

Ostrobramska 73B,
04-175 Warszawa,
Poland



Photos

Filip Bramorski



Lightplanner

Paulina Surma

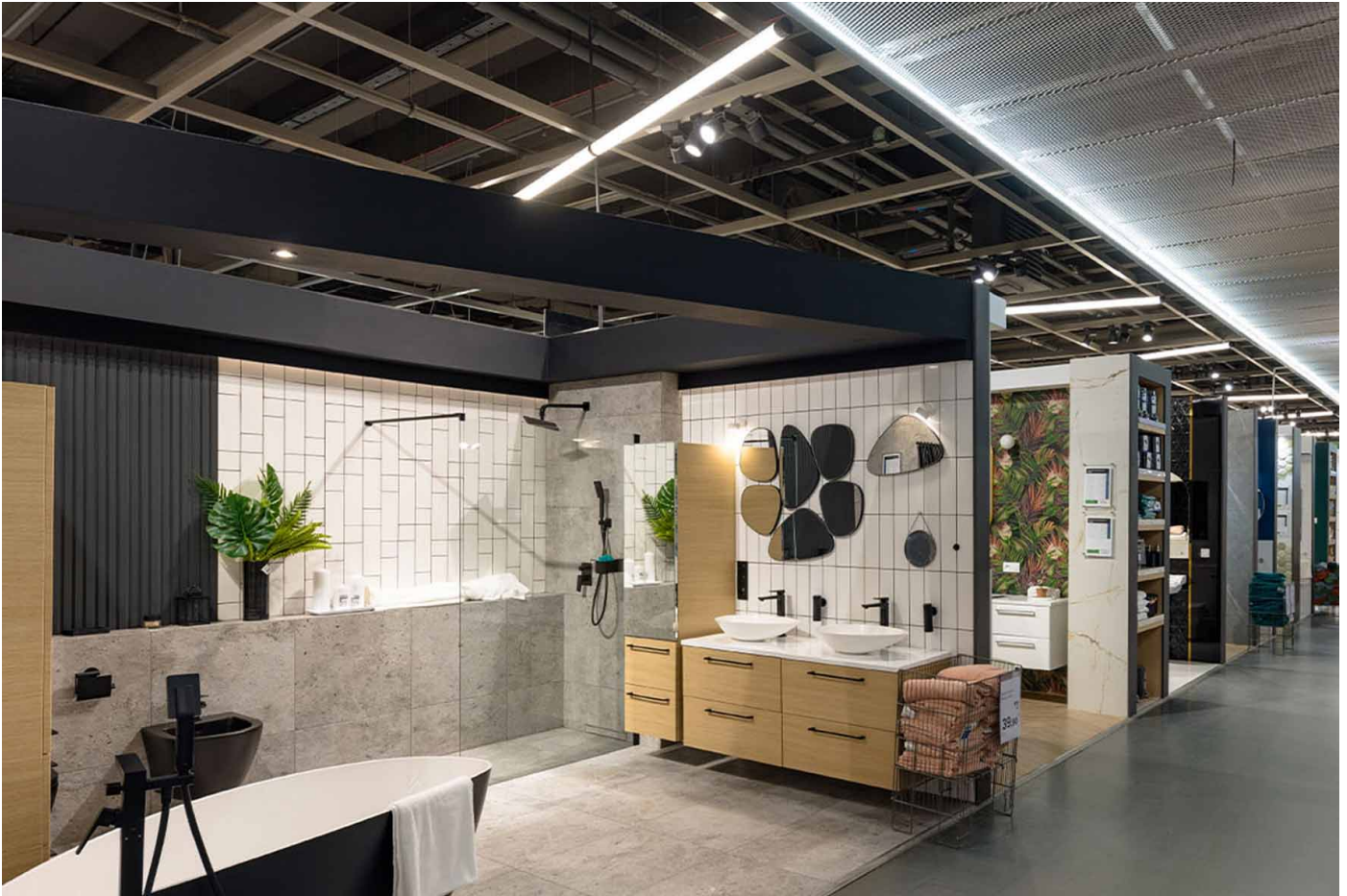






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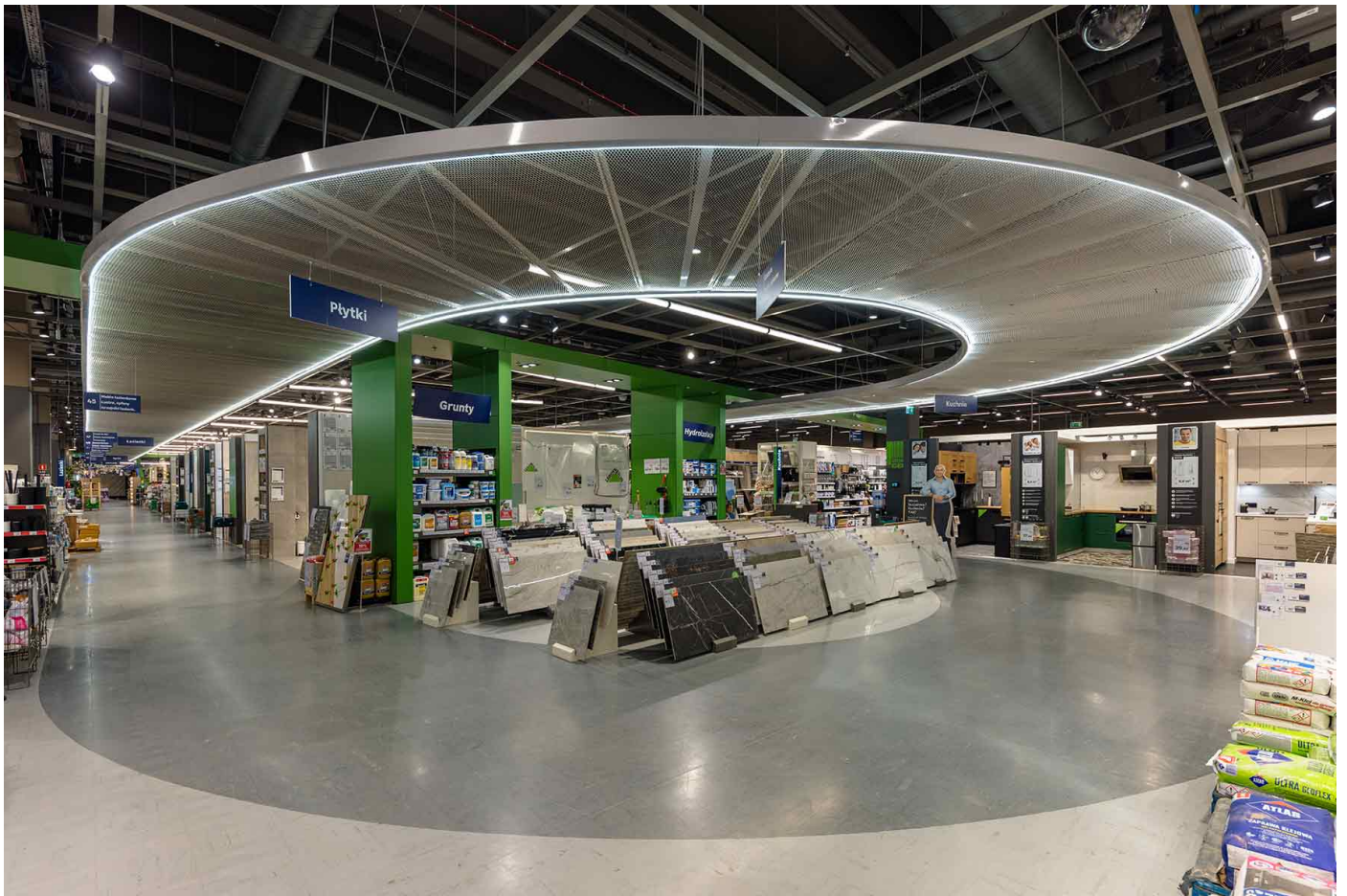


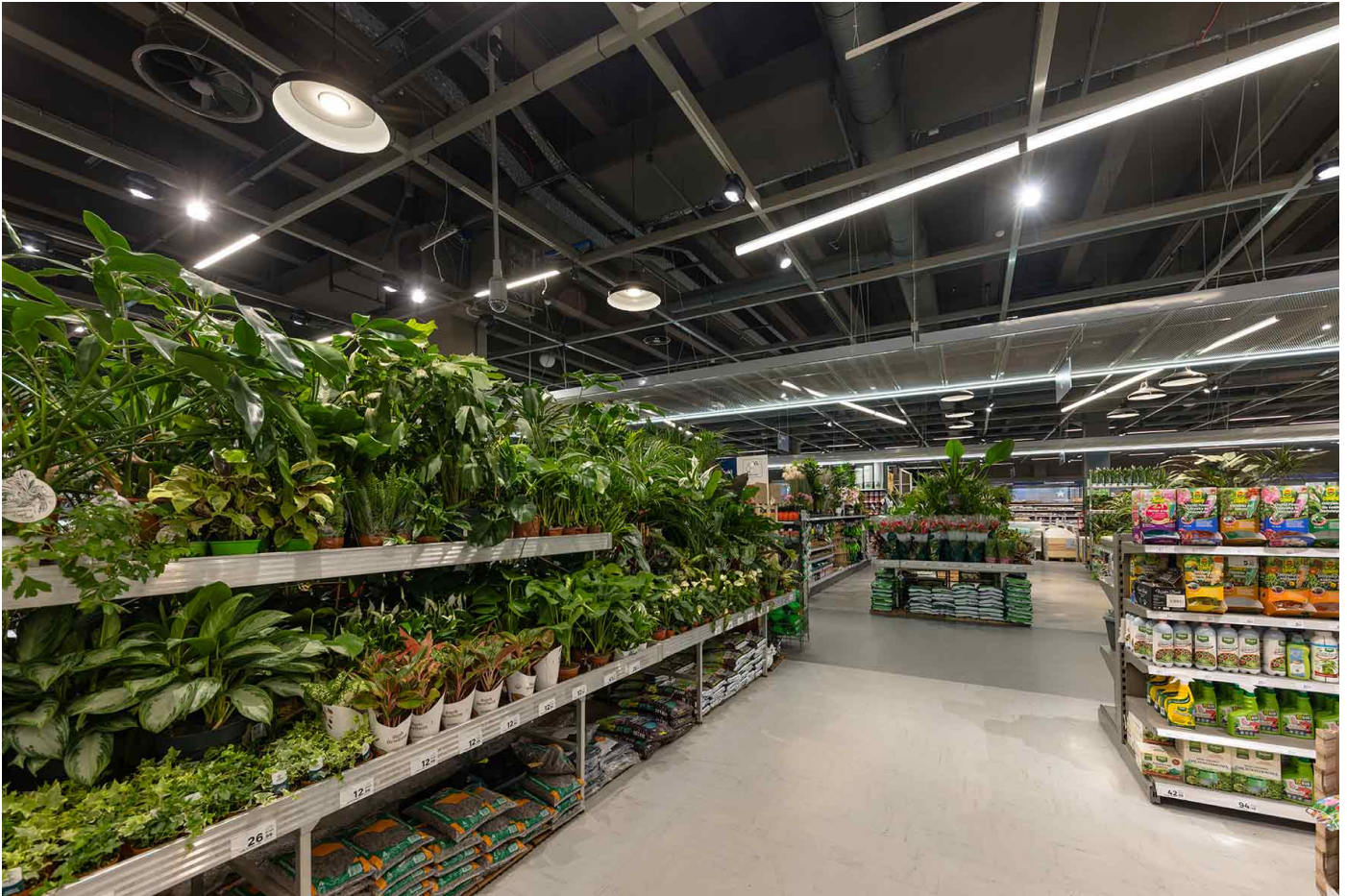


The product range at this store differs significantly from other Leroy Merlin DIY stores. The focus is on products, furniture and interior design ideas for the home. The operators wanted a new lighting solution that would meet the latest lighting technology standards and give the interior the character of a showroom to attractively present the selected product groups.

The existing lighting from 2010 was mounted in a grid-shaped ceiling structure made of aluminum profiles. This grid was to be retained - a challenge for the retail specialists in the Warsaw office of Oktalite's parent company TRILUX. Their solution: inserts with microprismatic optics from the E-Line Next LED continuous-row lighting system replaced the outdated luminaires for T5 fluorescent lamps.







Juno spotlights from TRILUX with their characteristic free-form lens and oval light cone create lively contrasts and provide an attractive atmosphere. The clients are delighted:

»Thanks to the unique lens shape, the goods hall can be evenly illuminated without flooding the circulation routes with excessive light. This allows customers to devote their full attention to the product range on display.«

Karol Czich

Leroy Merlin



The lighting concept is completed by [LIMBA](#) pendant luminaires and [TUGRA](#) tubular luminaires, which adequately illuminate the green plant islands and aesthetically enhance the entire interior. A LiveLink light management system makes the lighting smart. This also helps to save energy costs and CO₂ emissions- while at the same time significantly improving the visual impression.

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USED PRODUCTS



TUGRA

Connecting Spaces



LIMBA

Classic meets modern



JUNO

Pure light jewel



E-LINE

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