



TRI LUX
SIMPLIFY YOUR LIGHT.

SEAT & CUPRA
Italy

SEAT & CUPRA

SEAT & CUPRA optimise their corporate lighting with TRILUX. Our lighting experts developed a roll-out concept that can be individually adapted to any showroom without deviating from the corporate design. The showroom in Verona, Italy, is the model for the lighting design of further showrooms of the brand.

By using high-performance suspended luminaires TRILUX achieved an even distribution of light across the vehicles, and the understated, technical design of the suspended luminaire mirrors the elegance and power of the CUPRA brand. The sports cars' dynamics are also emphasised by the cold light reflecting off the vehicle paintwork.

**Address**

Viale dell' Industria 29A,
37135 Verona, Italy

**Architect**

Mirco Vantini









»The high-performance luminaires in the showroom provide a high level of illumination despite the distance between them. As a result, we can minimise the number of luminaires used and still achieve impressive brilliance.«

Petra Lenz

Lighting designer















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