



Press release

New Managing Director for TRILUX Iluminación

Zaragossa/Arnsberg, January 2024 - Ignacio Reviriego took over the management of the Spanish subsidiary of lighting expert TRILUX on January 1, 2024. In this role, he has overall responsibility for the operational business in Spain. He takes over from Jose Antonio Lopez continuing the successful development in this key market for TRILUX. Mr. Lopez will ensure the strategic direction of the companies as Managing Director of ZALUX and as Country Manager overall is responsible for leading the Spanish market.

TRILUX Spain's business has been under new management since the beginning of the year: the German market leader for technical lighting has appointed Ignacio Reviriego as Managing Director. The fifty six-year-old began his career at TRILUX Iluminación seven years ago as Director of Sales and Marketing. He will continue to head up these areas with his profound leadership experience in the lighting industry.

"I am very much looking forward to my new role at TRILUX. The fact that a brand has lasted 111 years is a testament to passion and a consistent pursuit of the highest quality. Continuing this success story in Spain is a challenge that I am very happy to accept," says Ignacio Reviriego.

Spain accounts for an increasingly large share of the TRILUX Group's business volume and is therefore a strategically important core market for the lighting specialist from Germany. TRILUX Iluminación has built up a successful reputation in Spain over the last eight years, particularly in the Industry and Retail sectors. The aim is to continue on this growth path and to further strengthen the brand and market position. The luminaire manufacturer sees great potential in the industry, office, retail and outdoor sectors in particular.



"With Ignacio Reviriego and Jose Antonio Lopez, we have two competent, highly experienced experts at the top of the management team. Thanks to their excellent knowledge of the company and the market as well as their outstanding relationships with customers and partners, we will achieve our ambitious goals," Joachim Geiger, CSO and CMO of TRILUX, is certain.

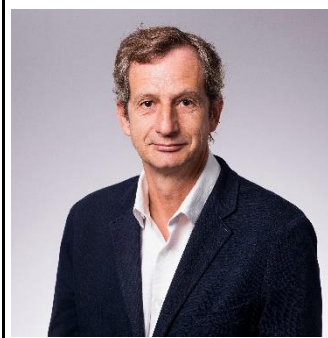
Picture gallery



[Photo: Jose Antonio López]

As Managing Director of ZALUX and overall Country Manager responsible for the Spanish market, Jose Antonio López will ensure the strategic direction of the companies

Photo: TRILUX



[Photo: Ignacio Reviriego]

TRILUX has appointed Ignacio Reviriego as Managing Director of the Spanish subsidiary. In this role, he has overall responsibility for the operational business in Spain.

Photo: TRILUX

About TRILUX

TRILUX SIMPLIFY YOUR LIGHT represents the simplest and most reliable path to customized, energy-efficient and future-proof lighting solutions. In the dynamic and ever increasingly complex lighting market, customers are provided with optimal advice, ideal orientation and perfect light. To ensure this, TRILUX offers a wide portfolio of technologies and services as well as high-performance partners and companies in the TRILUX Group. The lighting specialist combines single components to create custom-designed complete solutions – always perfectly tailored to the customer’s requirements and specific applications. In this way, complex and extensive projects can be simply and rapidly implemented from a single supplier. According to the principle of SIMPLIFY YOUR LIGHT, simple planning, installation and ease of use is focused on for customers in addition to quality and efficiency.

The TRILUX Group has seven production facilities in Europe and Asia and supports international customers via 33 subsidiaries and a large number of sales partners. The light business division consists of the brands TRILUX SIMPLIFY YOUR LIGHT, Oktalite and Zalux. Associated companies include wtec, Crosscan, ICT and the online platform watt24. As the department for Research and Development, the Innovation Center combines the innovative power under the umbrella of TRILUX. The TRILUX Akademie has locations in Germany, Austria, the Netherlands, Belgium, Great Britain and France communicating expertise concerning topics, trends and new developments in the lighting sector. The company employs just under 5,000 employees worldwide, with headquarters in Arnsberg in Germany.

For further information, please visit our website at www.trilux.com



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