

Carhartt



TRI LUX
SIMPLIFY YOUR LIGHT.



CARHARTT WIP STORE

Light in Progress, Germany

Carhartt WIP Store

Light in Progress

The global brand for workwear with more than 40 locations worldwide shows itself in a new light in the Rhine metropolis. Since 1999 a known quantity in Mittelstraße, the fashion specialist, thanks to the latest LED lighting technology, shines with an even more thrilling spatial experience.

Optimized industrial architecture on two floors: CANILO track-mounted spotlights of the latest generation superseded the old cylindrical HIT spotlights 1:1. They are presented anew in the rediscovered trend colour silver. Especially in the interior area, with its elevated grey industrial ceiling, that reinforces the wow effect.



Address

Mittelstraße 16, 40213
Düsseldorf, Germany









»Our store makes a harmonious impression in the composition of furnishings and luminaire design. The energy saving helps us to achieve a better ecological footprint.«

David Scheller

Storemanager Carhartt WIP Store Düsseldorf







TRILUX
SIMPLIFY YOUR LIGHT.





Also in areas with more lifestyle fashion and colourful clothing, the new lighting shows den industrial charm with scraped-off wall plaster, wood and expanded metal to its best advantage. The gently brightened ceiling areas produce a feeling of wide spaces and a relaxed atmosphere in the room.



Convincing changeover from HIT to LED: the front area of the store with a white ceiling benefits twofold from modernization: dark areas were able to be additionally brightened and the new lighting equipment ensures, with an energy saving of about 40 percent, a substantial cost saving.



People like to take a seat there: CANILO also does a good job in the seating area of the workwear label. The glare-free illumination emphasizes the fashion on the back walls and at the same time invites you to a breathing space in the world of Carhartt WIP.

MORE PICTURES



USED PRODUCTS



CANILO

Reduced design