



Herbolario Navarro

Light for the future

Herbolario Navarro, one of the largest retail chains for organic products in Spain, has taken a significant step towards sustainability – with TRILUX as its lighting partner.

The E-Line was installed in over 50 shops. The light band not only sets standards in terms of energy efficiency. Its excellent lighting quality also ensures perfectly illuminated goods and a high-quality ambience.

With over 250 years of history and a nationwide presence, Herbolario Navarro is considered a pioneer for ecological and healthy products in Spain. In 2023, the company once again significantly strengthened its commitment to sustainability - including by investing in modern LED lighting, switching to 100% green energy and installing solar panels in its logistics centres. In addition, the organic chain is working with the "Too Good To Go" app to combat food waste and has been able to save over 60,000 products to date.



Address

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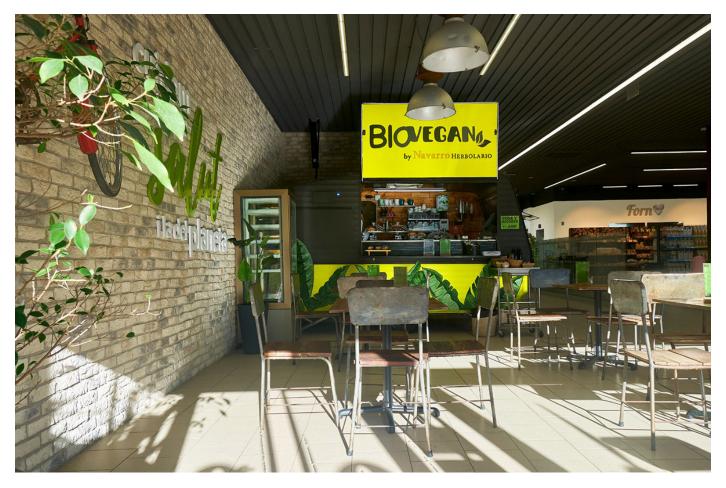














Commitment to sustainability and quality

Herbolario Navarro relies on the <u>E-Line</u> track system with integrated emergency lighting for excellent, highly efficient light and improved product presentation. The continuous-row lighting system is characterised by its particularly simple and safe installation. Overall, the lighting intensity in the aisles and therefore the visibility of the products has been increased.

Equipment supports with <u>B.Veo Track</u> spotlights are also used in the bakery area and in the fruit and vegetable department. They illuminate the products in a particularly attractive way thanks to their high natural colour rendering.

At the same time, the spotlights blend seamlessly into the shop design as part of the E-Line system.

Another plus: the flexibility of the continuousrow lighting system enables Herbolario Navarro to adapt the lighting quickly and easily to changing market trends.

The bottom line is that the collaboration between Herbolario Navarro and TRILUX has improved the shopping experience in the shops thanks to a higher quality of light and more attractive product presentation. At the same time, the energy efficiency of the lighting has also been significantly increased, reducing energy costs and CO_2 emissions.

The project is a good example of both companies' high standards of quality and sustainability - and an important step towards further consolidating Herbolario Navarro's position as the market leader in the field of ecological products in Spain.

















MORE PICTURES





USED PRODUCTS



E-LINE

From experience. From the market. For the future.



B.VEO TRACK

Near-seamless track transition