



TRILUX
SIMPLIFY YOUR LIGHT.



BODYCARE STORE

United Kingdom

Bodycare Store

Major UK health and beauty retailer Bodycare enhances store experience with TRILUX lighting solutions.

Bodycare, renowned for its competitive prices and quality brands, faced the challenge of upgrading its store lighting to create a vibrant shopping atmosphere while keeping costs down and ensuring a speedy installation process.

This was a significant challenge as it required a balance between cost-effectiveness and quality. TRILUX Lighting addressed these challenges with a tailored lighting solution that improved the look and feel of Bodycare stores nationwide.

Steve Gill, Managing Director, Fisch Design, commented on the successful collaboration: "Fisch Design continue to work closely with TRILUX Lighting on the fast-paced Bodycare retail store programme. Bodycare is well known as a great value retailer for everyday essential health and beauty products through their expanding estate in the UK and on-line. Tasked with providing high output lighting schemes in different store settings, with or without false ceilings, TRILUX have responded to the brief with lighting calculations and drawings supporting their supply-line of a comprehensive range of fittings. We are delighted with the results and our collaboration with which has successfully contributed to a major uplift on recent store presentation."



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Two clear concepts emerge

Over the past year, several Bodycare stores, including locations in Thornaby, Ipswich, Braehead, Stevenage, and Wood Green, were upgraded with new TRILUX lighting solutions. The project focused on two main concepts:

1. Toko + Quira EW CRI 94 for stores with recessed ceilings.
2. E-Line LED continuous line + spotlights in black for stores without recessed ceilings.

Meeting the Lighting Objectives

TRILUX's Toko and Quira, with their high colour rendering index of 94, ensure that Bodycare's merchandise is presented in the best possible light. This high CRI makes product displays pop, sparkle, and entice customers. The efficient white LED chips and precision optics deliver excellent performance at a very reasonable price point, offering a cost-effective solution for retailers looking to enhance their store environments.

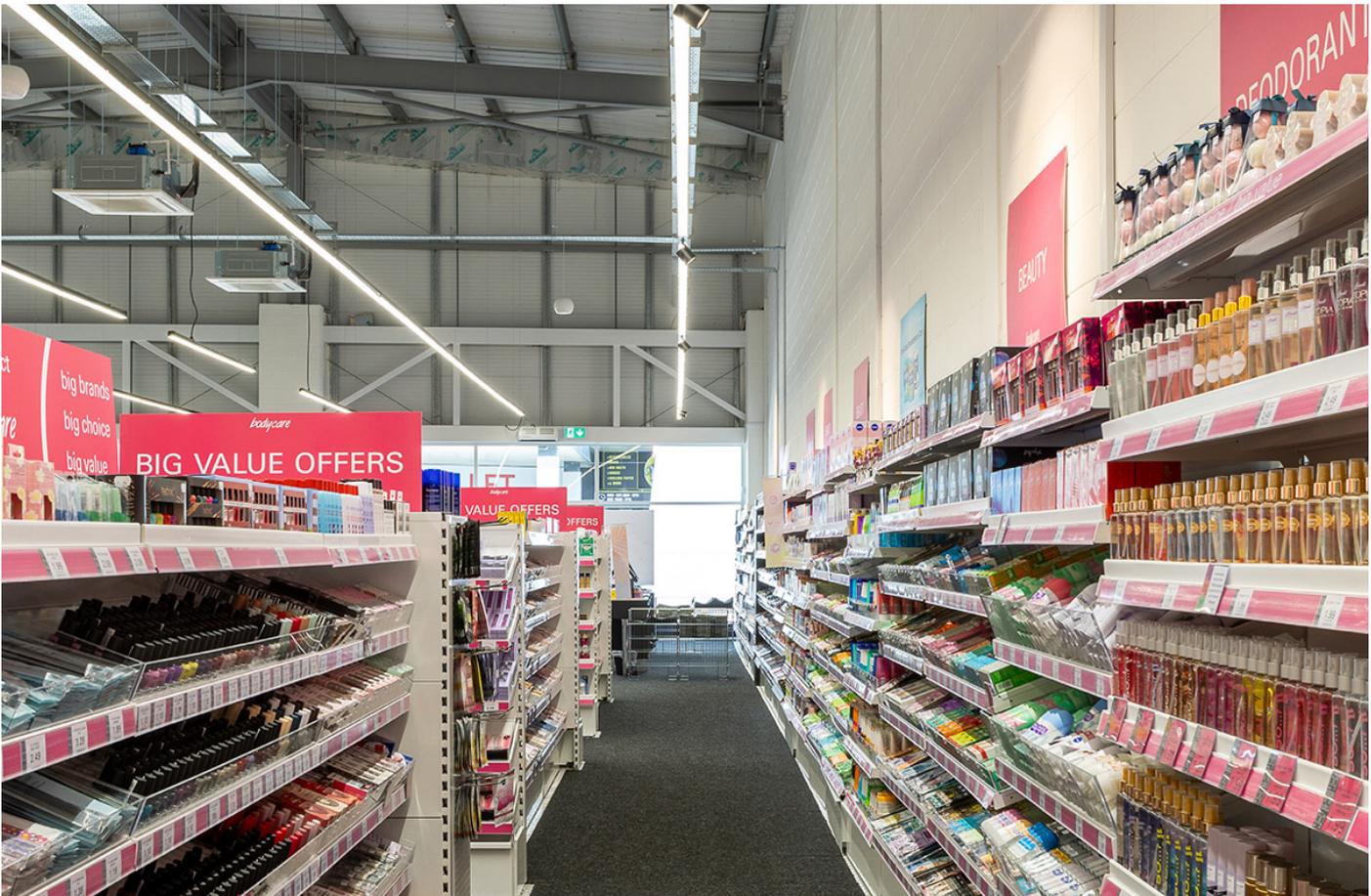






The E-Line LED continuous line system, known for its groundbreaking light quality, proved the perfect solution for stores without a ceiling grid. This system offers the flexibility to add spotlights to highlight specific product displays in suspended versions. The choice of black fittings helps the luminaires fade into the background, allowing the lighting distribution to guide and entice shoppers.

The E-Line system's ease of installation ensured quick and efficient store turnarounds, aligning with Bodycare's need for a fast and cost-effective upgrade. The new lighting solution not only improved the visual appeal of the stores but was straightforward for the contracting team to install. This cost-effectiveness is a key advantage of TRILUX lighting solutions, ensuring that the benefits outweigh the initial investment.



QUALITY AT THE RIGHT PRICE

Peter Fitzpatrick, Senior Advisor at Baaj Capital LLP, echoed this sentiment: “The TRILUX range offered good quality products at the right price, which has ultimately enhanced the customer shopping experience. Reduced glare and better display lighting entice customers to view the wide selection of products. The new lighting has transformed many stores and has been a part of our rollout of the store improvement programme. The comments we have received so far have been very favourable.”

TRILUX's partnership with the Bodycare team and Fisch Design has been instrumental in improving store appearance. By providing a range of lighting products tailored to the specific needs of each store, TRILUX has offered a flexible and versatile solution. This collaborative approach has not only enhanced the visual appeal of the stores but also improved the overall shopping experience for customers. As retailers battle online competition, the need to enhance the shopping experience is growing; TRILUX Lighting's solution is a compelling example of how energy-efficient lighting can address the challenge.

MORE PICTURES



USED PRODUCTS



E-LINE

From experience. From the market. For the future.



QUIRA

Small, flexible and high-powered:



TOKO

The multi-faceted downlight