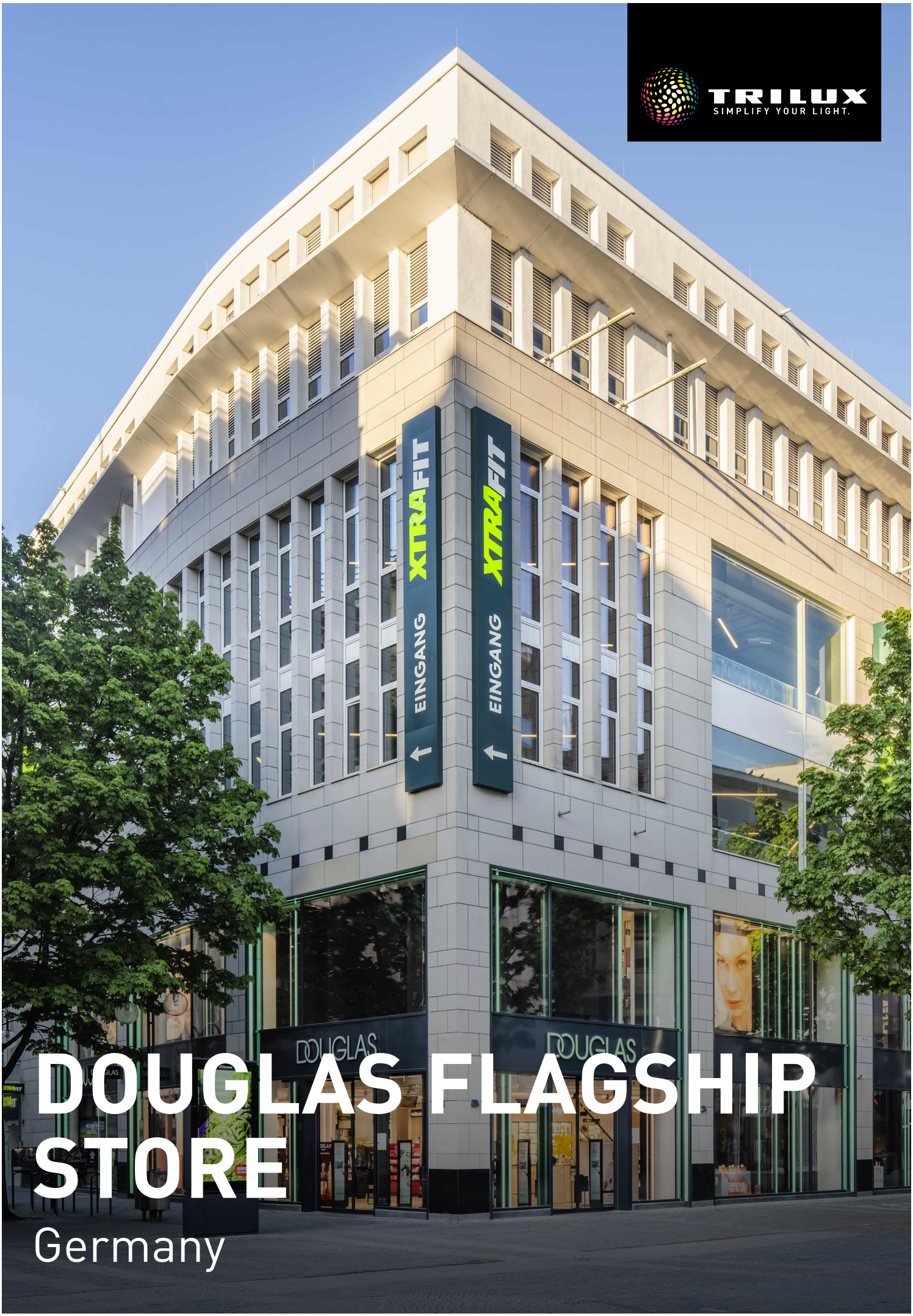


DOUGLAS FLAGSHIP STORE

Germany

Douglas Flagship Store

In Cologne’s Schildergasse, DOUGLAS is turning the ‘Retail 4.0’ vision into a tangible reality: as emotional as it is digital – whilst remaining firmly rooted in the local community with the campaign slogan ‘Jede Jeck is beautiful’.

Address
Schildergasse 31-37,
50667 Cologne, Germany

Architect
Fröhlich Design + Innenarchitektur,
Düsseldorf




EINGANG XTRAFIT
EINGANG XTRAFIT
DOUGLAS
DOUGLAS


Jede
Jeck is
beautiful
NUXE
L'OCCITANE
EN PROVENCE
BIOTHERM
ANNAYAKE


PRADA
benefit
Cologne lover
MAKE-UP BAR

MORE PICTURES





USED PRODUCTS



B.VEO TRACK

Near-seamless track transition



LENTY

A delicate recessed light fitting with precision lens technology



B.VEO ON

Less is more!



LIGHTSTRIPE QUIRA

Square flexibility for the retail sector