



TRI LUX
SIMPLIFY YOUR LIGHT.

KETOWN



FIND I

NIKE

United Kingdom

Nike

In these fast-paced times our shopping habits are shaped to a great extent by digital technology and the internet. A high street store like Nike's offers a wonderful contrast to that. The merchandise is perfectly presented and the Nike brand is impressively manifested.

American fashion and lifestyle brand Nike's store is 6,500 m² in size and located in London. It's a real pleasure for shoppers who want to celebrate the Nike experience. Every collection is individually staged to offer plenty of space for tactile and visual experiences. Our lighting concept ideally complements the customer journey with understated highlights and accentuation. It directs the shoppers' attention to the essentials – the Nike sportswear products!



Address

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Photos

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