



TRI LUX
SIMPLIFY YOUR LIGHT.

STELLANTIS

Enhanced vehicle presentation through
light, United Kingdom

Stellantis

Enhanced vehicle presentation through light

In its transition from traditional car retailer to 'brand house', Stellantis &You Preston underwent a major refurbishment. The refurbishment created a contemporary multi-brand dealership bringing together Peugeot, Vauxhall, Fiat and Abarth within a single integrated retail environment.

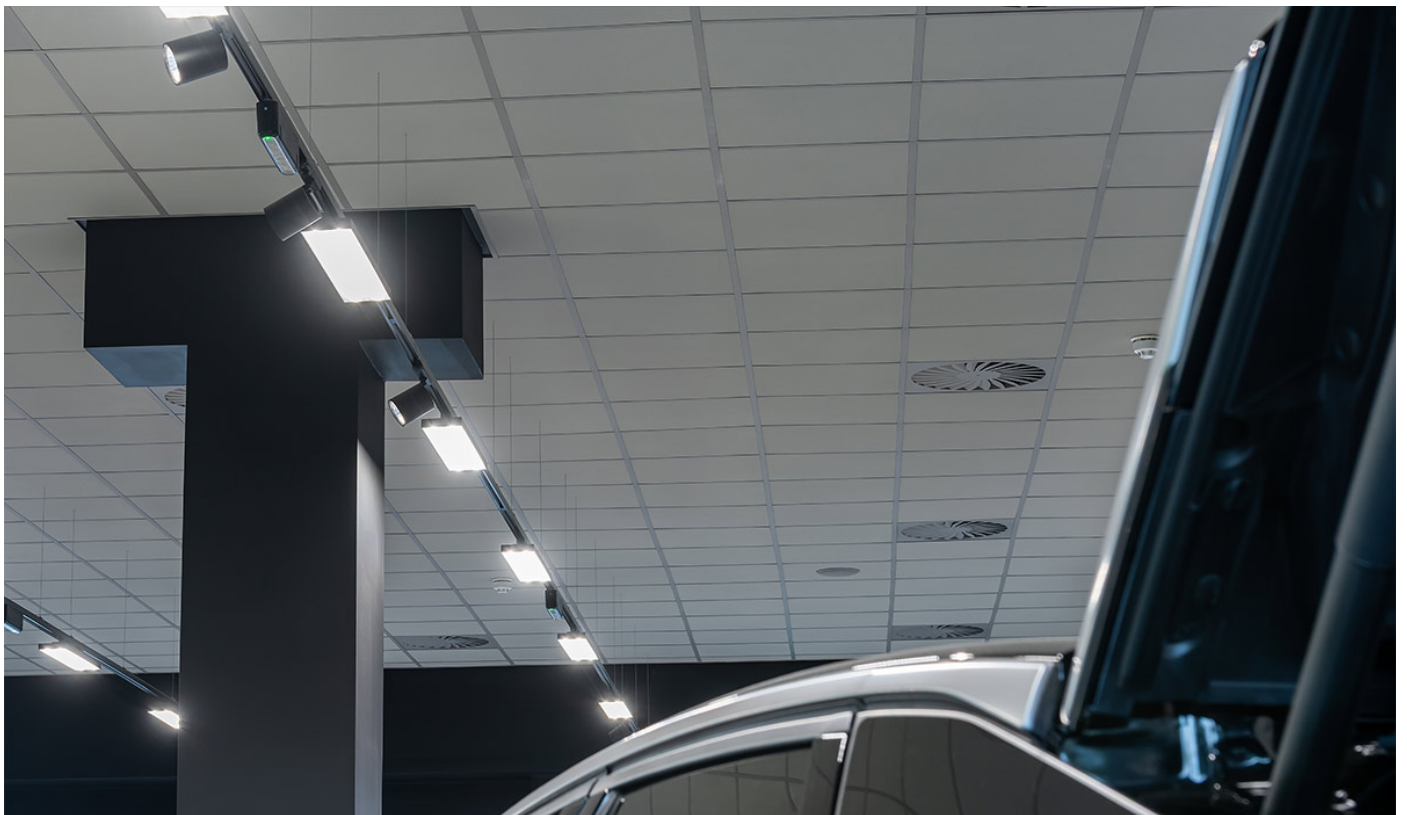
Scaramanga Design was appointed as lead design consultant for the redesign, which included new showroom spaces, customer areas, service reception facilities and refurbished workshops.

Lighting played an important role in shaping the overall customer experience. Alongside meeting Stellantis corporate identity requirements, the scheme needed to create a consistent visual approach across multiple vehicle brands while remaining flexible throughout the dealership. The project was delivered through close collaboration between TRILUX, Scaramanga Design and Quay Contracts



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A CONTEMPORARY MULTI-BRAND ENVIRONMENT

From specification through to installation, the project progressed smoothly, resulting in a contemporary retail environment centred around clarity, consistency and customer comfort.

MORE PICTURES



USED PRODUCTS



AMATRIS

Simple, flexible, quick



B.VEO TRACK

Near-seamless track transition



LIGHTPANEL

The new Lightpanel: Maximum efficiency in a simple design



GRADO TWIN

Double power for aisle areas



GRADO TRACK

Graphic spotlight with variable light distribution