



TRI LUX
SIMPLIFY YOUR LIGHT.

Kremer



KREMER GARDEN CENTRE

Germany

Kremer garden centre

The Kremer garden centre in Lennestadt is both a retailer of plants and accessories and a genuine attraction with a nature playground, an activity museum and a garden café. Customers and nature lovers can enjoy a harmonious symbiosis of education, recreation, fun and enjoyment.

**Address**

Lennestraße 38, 57368
Lennestadt, Germany

**Photos**

Boris Golz

**Architect**

next + Fröhlich Design





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The precisely positioned TRILUX luminaires replicate the natural daylight of the 'outside world' in a very authentic way. Customers wander past the cork tree in the entrance area, through sunflower fields, along the herb plantations and past the thoughtfully arranged displays.

This magnificent replica of nature is made possible by a dynamic and expertly orchestrated symphony of light and shadow. Natural light flows have been harmoniously recreated with precision-planned, intermingling light beams from the track-mounted spotlights.



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High colour fidelity guarantees the richness of the greenery, as well as the wonderful depth of colour in the flowers. Visitors only notice at second glance – if at all – that what they thought was a ray of sun on the violet is actually one of the perfectly aligned, surface-mounted spotlights that TRILUX has installed at a height of 3.8 metres to create a multitude of light points. The light brings out the delicate iridescence of the orchid petals, projects dancing shadows onto the birch tree leaves and emphasises the natural depth, colour and texture of the philodendron leaf markings.



“During the project we focused on unspoiled natural landscapes such as mountains, hills and trees. That’s why we built the entire garden centre facing the gently sloping terrain down to the River Lenne,” explained Marvin Hüttermann, Designer and Project Manager from the Nexd agency.



Perfectly aligned luminaires and their low-glare, 3D faceted reflectors make the precision illumination of the various products possible. “The light colours were also chosen to reflect nature’s diversity. A carefully curated light colour mix allows us to create natural light colour flows that emphasise the many nuances of the product colours – such as the various browns in the bark mulch and the delicate greens of the steppe grasses,” explained Niklas Reiners, Light Application Manager.

MORE PICTURES

